

ROLL

SEDA





We are **ROLLING PAPERS OF AMERICAS (RPA)**, the newest subsidiary of **FLAVORS OF AMERICAS (FOA)**.

Currently, FOA is the largest industry in the segment of tobacco and hookah in Latin America and one of the three largest in the world.



**PARAGUAY**  
(Manufacturer and Distribution)



**USA**  
(Distribution)



**GERMANY**  
(Distribution)



**BRAZIL**  
(Distribution)



With cutting edge machinery and the support exceed the highest international standards to offer the best products.

We are proud that every step of the production process is thought sustainably and socially, so that the impact on the planet is minimized and the expected positive return, maximized.

Our rolling papers brands are **Zomo** and **Roll Seda**, both with 100% vegetable gum, ultra-thin leaves and precise cutting technology.

## - OUR PILLARS OF EXCELLENCE -



**HIGH  
QUALITY**



**ENVIRONMENTAL  
AWARENESS**



**RESEARCH &  
DEVELOPMENT**



**INNOVATION &  
PIONEERING**



**INTERNATIONAL  
ACKNOWLEDGMENT**



- More than **10 million booklets** produced per month;

- More than **600 employees**, working every day in a **+ than 10.000 m<sup>2</sup>**;

- A large structure strategically located at the Brazil / Paraguay border;

- **4 offices** to distribute our products worldwide (in expansion);

- **Hight quality** products acknowledged internationally.

To learn more about us and our products, please go to:

**[www.rpa.com.py](http://www.rpa.com.py)**

- GET TO KNOW -

ROLL

SEDA

Live Your  
Life



ROLL **SEDA** 

**Roll Seda** is **eco-friendly** and aware of its responsibility for our planet's sustainable development.

We are united by an ideal: planting attitude and harvesting a more sustainable world.



ROLL **SEDA** *Live your Life*

Roll Seda's communication is aligned with the target audience profile:

- YOUNG
- POSITIVE
- SUSTAINABLE
- GOOD VIBES
- SOCIABLE
- EXPERIENCE
- ORGANIC
- GLOBAL



# ROLL SEDA *Live Your Life*

- Present in the main cannabis events

- **DIGITAL INFLUENCERS**

Partnerships with influencers in the Roll Seda's segment

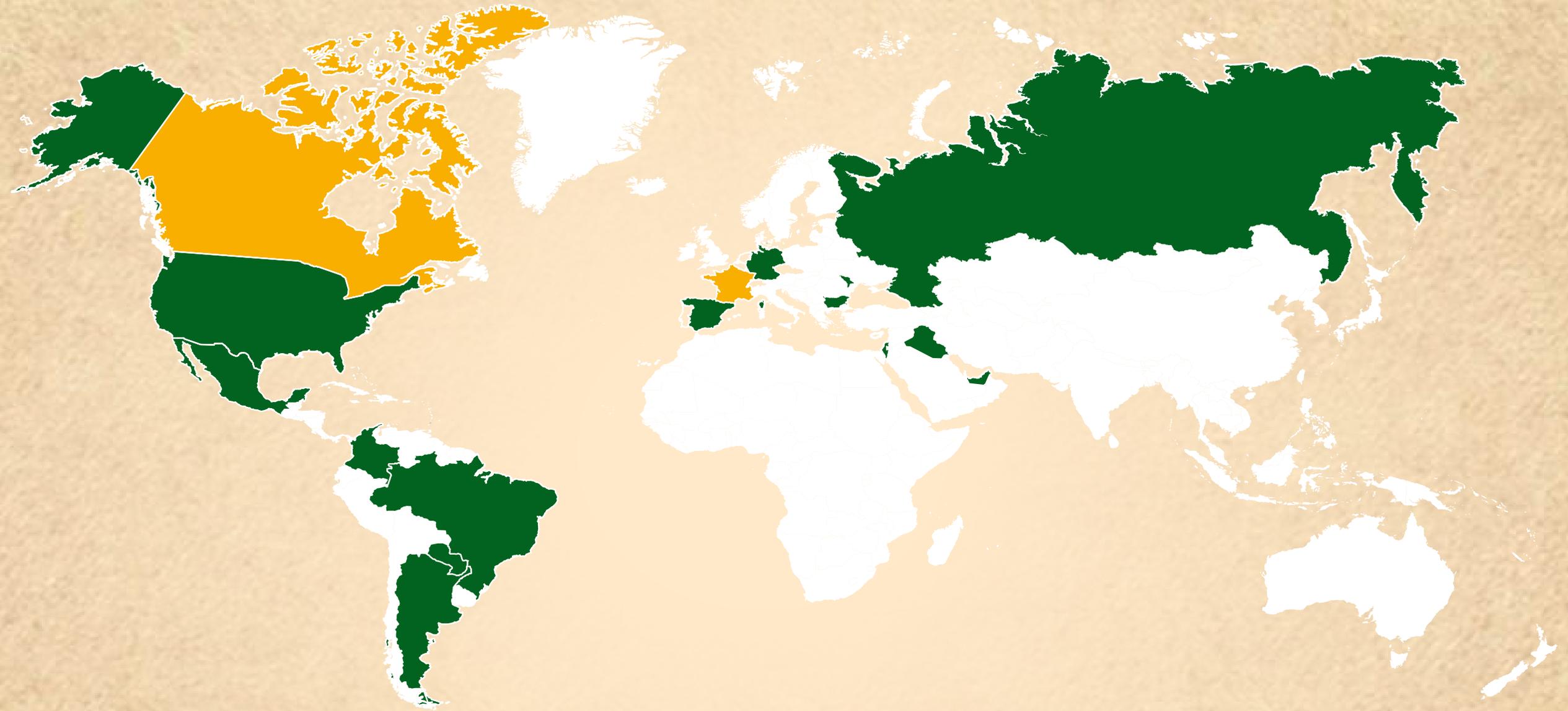
- **ACTIONS**

Supported by a sustainability mindset, in order to help the planet.

- **INNOVATION**

A 100% organic brand.

# - GLOBAL PRESENCE -



CURRENTLY

23

COUNTRIES

- |  |   |   |  |   |  |
|--|---|---|--|---|--|
|  LEBANON        |  BULGARIA    |  BRAZIL  |  PARAGUAY       |  CHILE   |  MEXICO               |
|  CZECH REPUBLIC |  MOLDOVA     |  GERMANY |  ARGENTINA      |  ISRAEL  |  SWITZERLAND          |
|  SPAIN          |  NETHERLANDS |  CYPRUS  |  BELGIUM        |  URUGUAY |  UNITED ARAB EMIRATES |
|  USA            |  LUXEMBOURG  |  IRAQ    |  CANARY ISLANDS |  RUSSIA  |  |

FUTURE

+3

COUNTRIES

- |  |
|--|
|  FRANCE   |
|  CANADA   |
|  COLOMBIA |



# ROLL **SEDA** *Live your Life*



**ECO QUALITY**  
Control system  
globally recognized.

- 100% organic: sustainable manufacturing processes.

Chemical-free and tasteless.

- Textured sheets and vegetable gum.

- Ultra-thin sheets.

- Raw material from planted forests.

- Other products: paper rolls, cones, holders...

## - PRODUCT HIGHLIGHTS -



**NATURAL LINE**



**OTHER PRODUCTS**



**LIFESTYLE**

For more information, please go to:  
[www.rollседа.com](http://www.rollседа.com)

# Quality in first place



## CHEMICAL-FREE

Silk papers 100% free from chlorine, bleaching processes and other chemical additives.



## 100% ORGANIC

Sustainable and eco-friendly production.



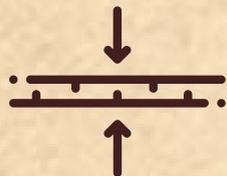
## TEXTURED

Uniform texture technology to ensure slower burning.



## TASTELESS

Free of taste and artificial smells.



## ULTRATHIN

Ultrathin paper to ensure more enjoyable burning.



## VEGETABLE GUM

High quality vegetable gum 100% pure for better stabilization of silk paper fibers.



## BURNING TIME

Constant research to develop a proper and standardized paper burn.



## ECOLIFE

A line 100% organic, eco-friendly rolling papers with tips that, when discarded on the soil, become plants.

**KARMA**<sup>TM</sup>  
F I L T E R T I P S

*Ecotips*



# Eco Line

Booklet Small Size  
e King Size

PRODUCT	BOOKLET WITH	SIZE	DISPLAY	MASTER CASE
Booklet King Size	33 sheets	108X44mm	25	100

# Eco Line



Ecopak



Ecotips

PRODUCT	BOOKLET WITH	SIZE	DISPLAY	MASTER CASE
EcoPack	33 sheets + 34 tips	108 x 44mm	25	50
EcoTips	34 tips	55 x 21 mm	25	100

# Hemp Line



Hemp Pack

Booklet King Size  
Booklet Small Size



PRODUCT	BOOKLET WITH	SIZE	DISPLAY	MASTER CASE
Hemp Pack	33 sheets + 34 tips	108 x 44mm	25	50
Booklet King Size	33 sheets	108 x 44mm	25	100
Booklet Small Size	33 sheets	76 x 44mm	25	100



*rollседа.com*