



**FLAVORS OF AMERICAS**



# About FOA

We are the largest company in the tobacco and hookah industry in Latin America which manufactures products for world-renowned brands.

Founded in April 2014, Flavors Of America produces and exports to over 30 countries and is consolidated as one of the world's largest and fastest growing companies in the segment. Our aim is not only to meet market expectations but to exceed them.



We believe **life is supposed to be fun** rather than "life can be fun". We provide unique experiences so that people can really enjoy life's best moments, respecting their individuality and freedom to be themselves.



# Our factories and offices



## Paraguay

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contact@foa.com.py  
www.foa.com.py



## Brazil (São Paulo)

+55 11 4765-7345  
contato@elitetrade.com.br  
www.elitetrade.com.br



## Brazil (Londrina)

+55 43 3341-3367  
josehenrique@tastebr.com.br  
www.tastebr.com.br



## Indonesia

+62 21 2788-9000  
contact@ecococoproducts.com  
www.ecococoproducts.com



## USA

+1 201 778 0188  
info@zomoamerica.com  
www.zomoamerica.com



## UAE (Dubai)

+971 56 4222892  
+971 4 342 1629

# Our history

2015

- A group of partners takes the initiative to set up the first hookah factory in Latin America;
- In 2015, Flavors Of Americas was born.



2016

- FOA launches its first brand, called Zomo;
- Zomo launches more than 50 flavors;
- Launch of the Strong Line, which conquered the world.



2017

- Zomo and Corinthians join forces and surprise the market with the official launch of a licensed flavor of the team, the flavor of TIMÃO;
- Zomo is featured as the most daring brand in the world.



2018

- Zomo went through a brand and positioning update, becoming more fun, modern and closer to its customers;
- FOA sets up a paper factory, under the Zomo Paper brand.



2019

- The Nay brand is born, focused on a more demanding public. In 12 months it becomes the 2nd most sold in Brazil;
- Zomo enters the vape juice segment and launches the Ice Line, which becomes a benchmark in the market.



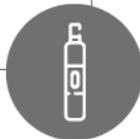
2020

- We concluded the construction of the new administrative headquarters of FOA, which has become a reference and pride in Paraguay.



2021

- FOA signs an exclusive contract with suppliers from China for the independent production of PODS (electronic cigarettes) for the whole world;
- Zomo becomes one of the biggest POD brands of the world.



2022

- Flavors Of Americas achieves certification ISO 9001;
- Launch of Zomo Max, a new quality process called Blender Max, developed in the USA.



# Currently in 28 countries

- |  |  |
|--|--|
|  Andorra              |  Mexico                 |
|  Argentina            |  Moldova                |
|  Austria              |  Nigeria                |
|  Brazil               |  Paraguay               |
|  Bulgaria             |  Peru                   |
|  Canary Islands       |  Russia                 |
|  Czech Republic       |  Serbia                 |
|  Chile                |  South Africa           |
|  Cyprus               |  Spain                  |
|  Dominican Republic |  Switzerland          |
|  Germany            |  Ukraine              |
|  India              |  United Arab Emirates |
|  Israel             |  Uruguay              |
|  Kosovo             |  USA                  |





# Certifications



FOA is proud to announce that the company is certified with The New ISO 9001:2015 revision, which is a set of new ISO standards created by the European School of Excellence to help organizations improve their management systems and achieve excellence.



FOA follows the DNVS (General Directorate of Health Surveillance - Paraguay), which has attested to the quality and safety of the products manufactured by Flavors Of Americas.



FOA is certified by Anvisa (Brazilian Health Regulatory Agency), whose role is to promote the protection of the population's health by executing sanitary control of the production, marketing and use of products and services subject to health regulation.



HOOKAH



FLAVORS OF AMERICAS

PAPER



JUICES / POD





# Hookah

**ZOMO**



ZOMO is the company's main brand, with great exposure and market activation at the point of sale. It was destined to be the market leader, the top-selling and boldest brand in the Americas.

ZOMO offers quality products at an affordable price in any and all of their categories. What differentiates our unique brand is its bold, young and authentic attitude, as well as its close relationship with customers. We're the Masters of fusions!

For more information visit: [www.ZOMOOFFICIAL.com](http://www.ZOMOOFFICIAL.com)

## Products



**Market leader in Brazil  
and throughout  
Latin America!**





## Social media

 **+200k**  
Followers

 **+477k**  
Followers

 **+235k**  
Subscribers

## Awards



#1 leader in Latin America.



The most creative and innovative brand in 2018.



The best customer service in Brazil.



The most desirable and valued brand in Europe in 2018.



The world's most followed brand on social media.



Among the top 3 global companies in the segment.



The only brand in the segment to win a YouTube plaque for 100K subscribers.



## EVENTS



## PARTNERSHIPS



### #TIMÃO

Corinthians, the Brazilian soccer team with the largest number of fans, is a Zomo Family member. Several of our products carry 'Corinthians' brand name, and together, they have lots of stories to tell.



### #YOUTUBERS

The most popular YouTubers and Zomo are side by side. Together, we have had a great time, amazing adventures and lots of fun.



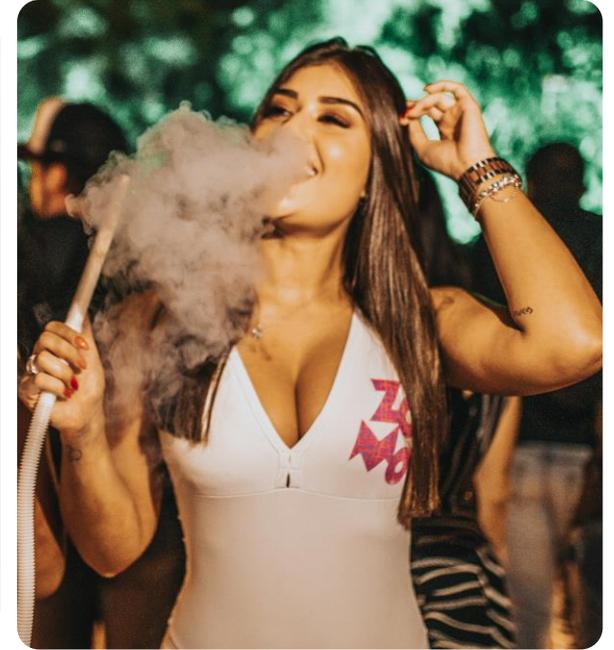
### #INFLUENCERS

We work in collaboration with top Brazilian influencers.



### #ARTISTS

We have license agreements with 5 artists, and all products have amazing flavors specially chosen by each artist.





# Vivir

by Zomo

One of Zomo's mottos is to bring joy wherever we go. We want everyone to live a happy life.

Zomo Vivir started from our desire to change the world. This program supports social projects for over 50 children at social risk, making a difference in their lives.



Social programs where we make a difference:

Las Tías Foundation.  
Hogar Revivir.

**NAY**



NAY is FOA's second brand. Created to meet the expectations of more demanding customers, NAY will satisfy those who seek quality above all.

The brand was designed to be the fave in the segment and has a mysterious and desirable storytelling.



Carefully produced with Premium Tobacco: an innovation.

For more information visit: [www.SECRETSONAY.com](http://www.SECRETSONAY.com)

## Products



Tobacco Classic Line



Tobacco Symbols Line



Tobacco Shadow



Eliquid



Shadow Hookah



## SHADOW

We've selected the best Burley tobacco leaves (black tobacco), which undergoes cleaning control. The tobacco mixture is produced manually, with imported flavors. All sensory characteristics of this flavor are achieved after a 90-day resting period. The result is a premium, refined and balanced product, with just the right amount of refreshing mint and a wood touch. That's the way we make sure you get the highest-quality product.







**FODAC!**



Fodac is FOA's combat brand, created to continuously seek competitive prices, increase market shares and attract new customers.

It's a bold brand that connects directly with the end customer's lifestyle. Our target is the curious customer.

For more information visit: [www.FODACGERAL.com](http://www.FODACGERAL.com)

## Products



Tobacco



## FODAC TO THE LIMIT!

Epic and unusual events, with crazy challenges and famous guests that guarantee a night to remember. 'FODAC' is not afraid of what people say, it's all about avoiding boredom.





DESVALL

S T O C K H O L M



Founded in Sweden, Desvall is the world's most luxurious brand. It brings an exquisite and sophisticated product to fulfill demanding consumers who seek refinement in a hookah session. Unique hookahs and Swiss gold tobacco are part of their product range.

#### KRONA

Limited edition made from premium organic tobacco leaves, fermented for nearly a month. Organic honey and flavors collected from 100% natural ingredients. Swedish gold is hand-poured over each unit for an extra touch of exclusivity.

For more information visit: [www.DESVALL.com](http://www.DESVALL.com)

### Products



Hookah Flavors



Handmade Tobacco



Premium Hookah



### LUXURY AND EXCLUSIVITY

A combination of technology and crafts. Each part of the equipment has a serial number and can take up to 200 hours to be manufactured.

Our Hookahs combine stainless steel, hand-blown glass cups, traditional Swedish design ceramics, leather and high-quality silicone.





Charcoal



# Zomo Charcoal

Our charcoal is odour and taste-free. It's made from coconut shells and other 100% natural materials that do not harm our world. Its hexagonal format provides more comfortable handling during the hookah session.

In addition to its incredible heat, #MyEcoCharcoal is ultra-resistant, ensuring a hookah session that will last longer than 90 minutes.



HEXAGONAL AND  
CUBE FORMAT



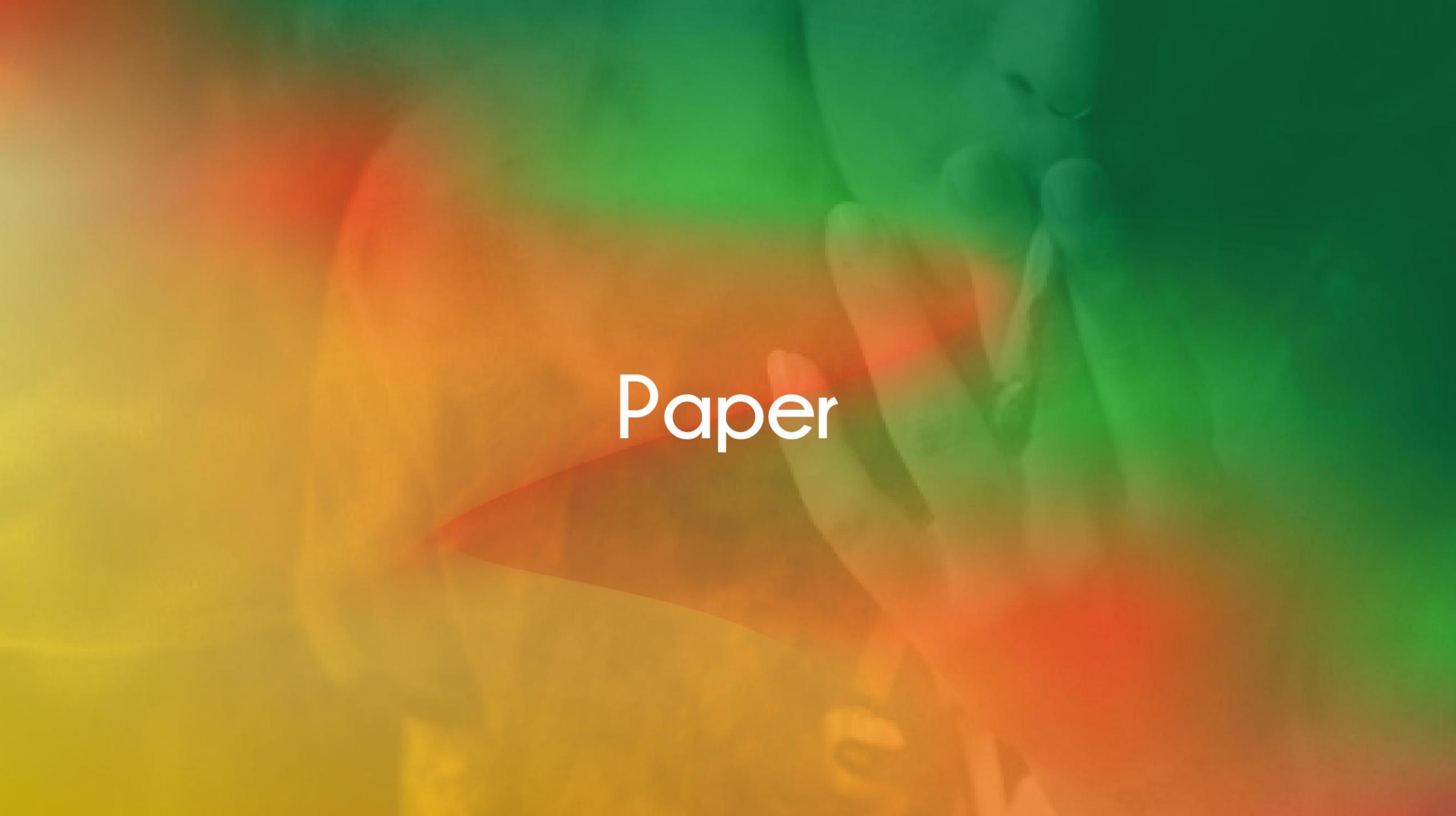
ULTRA  
RESISTANT



COMPLETELY NO  
SMELL OR TASTE



100%  
NATURAL

A close-up photograph of a hand holding a pen, positioned as if about to write on a document. A large, semi-transparent orange arrow points from the left towards the word 'Paper', which is written in white text on the document. The background is a soft, out-of-focus mix of green and yellow light.

Paper

**ZOMO**  
*paper*



Zomo rolling paper, produced with state-of-the-art technology and ultra-thin sheets, is available in more than 5 different sizes to offer our customers a unique experience.

Our factory produces high-quality products using French made quality paper and Arabic gum .

For more information visit: [www.ZOMOPAPER.com](http://www.ZOMOPAPER.com)

## Produits



Natural Line



Classico Line



Hemp Line



Afrika Line



Pink Line



## NATURAL LINE

100% natural product: made from reforestation wood. The preservation of the ecosystem is one of our main responsibilities. The paper is chemical-free, totally chlorine-free, and doesn't contain any other additives.



Natural Line



Classic Line



Hemp Line



Alfafa Line





Vape

**ZOMO**  
*vape*



Zomo's quality and innovation, widely recognized in the global market, can also be found in their vape juices.

We currently have over 30 unique flavors.

For more information visit: [www.ZOMOVAPE.com](http://www.ZOMOVAPE.com)

## Products



Freebase



Ice



Nicsalt



Zomo & Nasty



CBD

## ZOMO & NASTY

Inspired by a solid partnership between Nasty and Zomo, we've created a new range for you.

Today, we're collaborating with the world's leading juice innovator to pave the way for a better vaping experience.



# **FREEBASE**

Zomo Vape is not kidding! There are more than 20 bold flavors of freebase liquids. Several lines to please everyone. We have the Dessert line, perfect for dessert lovers; the Drinks line that offers the world's most popular cocktails; and the famous Ice line with a special touch of Iceburst that will freeze your senses.

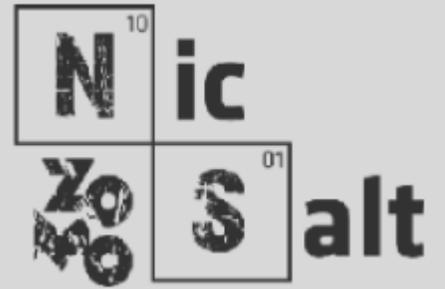
🚰 60 ML



## ICEBURST

This line of products will freeze your senses. These juices will allow you to experience the refreshing North Pole wind that stems from the Ice line vape.

These flavors have an Iceburst that makes the vape even cooler. It is very easy to use, just add a few drops to the vape and it'll taste much fresher. The more Iceburst, the more freezing the vape is.



Inspired by the new habits of those who seek to reduce the damage caused by smoking, we have developed the NicSalt line. These liquids contain super smooth nicotine, which is up to twice less harmful than the usual ones. Our NicSalt is specially designed for MTL tanks and Pods.

 30 ML



# CBD

CBD is a natural chemical compound and activates the feeling of well-being. It doesn't contain nicotine, nor does it have psychotropic effects. The use of CBD has a relaxing effect that can be useful for controlling stress, sleeping well or reducing muscle stiffness.

 30 ML



POCMATE

30ml - NicSalt

ZOMO  
NASTY

GRAPE

NASTY

ZOMO  
NASTY

GRAPE

NASTY

ZOMO



# ZOMO NASTY

Yes! We are collaborating together with NASTY in the amazing launch of ZOMO-NASTY brand and introducing incredible flavors exclusively to the Brazilian market. ZOMO-NASTY Popsicle Line was designed to follow you whenever and where ever you're hanging out with friends this summer.

NICSALT

FREEBASE

👉 30ML

👉 60ML

[www.ZOMOVAPE.com](http://www.ZOMOVAPE.com)

[www.ZOMOVAPE.com](http://www.ZOMOVAPE.com)



POD



# Party

MESH COIL

800  
PUFFS

1800  
PUFFS

5 %  
NICOTINE

MESH COIL

 490 mAh / 900 mAh

 3.2 ML / 5ML CAPACITY

 + 50 FLAVORS





# Party

MESH COIL

4500  
PUFFS

5%  
NICOTINE

MESH COIL

 590 mAh

 10 ML CAPACITY

 + 15 FLAVORS

 RECHARGEABLE

ZoMo



Party  
4500



# PLAY

## RECHARGEABLE

MESH COIL

 350 mAh

 1.2 ML CAPACITY

 RECHARGEABLE





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NEW PRODUCTS  
COMING SOON!



**FLAVORS OF AMERICAS**

[foa.com.py](http://foa.com.py)